



WORKSHOP ON INNOVATION DESIGN THINKING AND BASICS OF INTELLECTUAL PROPERTY RIGHT

“Innovation Design Thinking And Basics Of Intellectual Property Right” Knowledge Lecture was jointly organized by The Institution’s Innovation Council (IIC) VNSGU, Student Start-up and Innovation Policy (SSIP), VNSGU Incubation Centre and Department of ICT, VNSGU on 12th February, 2024 at 03:00 PM at Seminar hall, Department of ICT, VNSGU, Surat. In this event, there were a total of 52 Students and 5 faculties presented for the session.

At the beginning of the session, Mrs. Devanshi Solanki (VNSGU Incubation centre Assistant Manager) introduced the key speaker of the event Mr. Kirtikumar Patel (Founder & Director IP Calculus and Registered Patent & Trademark Agent). Dr. Dhaval Joshi (Assistant Professor, ICT) felicitated Mr. Kirtikumar Patel with the Memento. Mr. Kirtikumar Patel is registered patent agent having 16 years of experience in the field of Intellectual property rights in the diversified domains of science and technology. He is a Co-chairman of IPR committee at South Gujarat Chamber of commerce 2023-24.

Mr. Kirtikumar Patel talked about Innovation, Design Thinking and Intellectual Property Rights (IPR). He explained the difference between the Invention and Innovation by giving some examples. Then he explained meaning and definition of Intellectual Property Rights and Different types of IPR such as Patent, Design, Copy-right, Trademark and Trade secret. A Patent protects new inventions,

Processes, or scientific creation. A Trademark protects brands, logos and slogans. A Copyright protects original works of authorship, such as books, articles, songs, photographs, choreography etc. Then he gave an example and asked students for information about Patent, Design, Copy-right, and Trademark from that example.

He explained about how SSIP 2.0 will help them. Who is eligible to participate under the Student Start-up and Innovation Policy (SSIP), In which activities does the Student Start-up and Innovation Policy 2.0 support students, how IPR can be supported under SSIP etc. Mr. Kirtikumar Patel explained the process of Patent registration.

To conclude the session Mrs. Devanshi Solanki gave some information about Application under SSIP 2.0. She thanked a speaker for sparing her precious time and sharing her knowledge and Experience with participants, also thank Institution's Innovation Council, Moe's Cell, Department of ICT, and Veer Narmad South Gujarat University for their support throughout the session. This event was organized by Institution's Innovation Council (IIC) VNSGU, Student Start-up and Innovation Policy (SSIP), Idea and Innovation Cell under the guidance of VNSGU Vice-Chancellor Dr. Kishorsinh N Chavda Sir, and Dr. Rameshdan C Gadhvi (Registrar VNSGU).

Some Glimpse of this event







Report Prepared by Mrs. Devanshi Solanki